



Grayson High School Girls and Boys Lacrosse 2017 Player Media Guide Ad Order Form

Grayson High School Lacrosse Booster Club is producing a 2017 media guide. The Media Guide is a great way for us to promote our program in the community. In the guide you will find information on players, photography, team information and information about the many sponsors that support our teams. We also offer ad spaces to our families where they can purchase an ad for their favorite player.

To order, please fill out the form below and mail with payment to the address listed at the bottom of this form. Deadline for ad submissions is **December 31, 2016**.

Player Name: _____

Team: (Girls/Boys JV, Girls/Boys Varsity) _____

Player Uniform Number _____

City, State, Zip: _____

Phone: _____ Email: _____

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|--|--|--|---|
| <input type="checkbox"/> FULL PAGE – \$350
8 Photos
Text Length: ~135 words | <input type="checkbox"/> 1/2 PAGE – \$75
4 Photos
Text Length: ~ 70 words | <input type="checkbox"/> 1/4 PAGE – \$50
2 Photos
Text Length: ~ 60 words | <input type="checkbox"/> 1/8 PAGE – \$35
1 Photo
Text Length: ~ 40 words |
|--|--|--|---|

Ad sizes: Full page: 8.5" w x 11" h, Half page: 8.5" w x 5.5" h, Quarter page: 4.25" w x 5.5" h,
One-eighth page: 3.5" X 2.14"

Please submit ads in jpeg or pdf format at 300 dpi in CMYK Format in the appropriate size, and email it to steeleshannon@bellsouth.net.

If you would like us to put a simple ad together for you, please see the attached instructions.

Checks should be made payable to Grayson Lacrosse and can be mailed to:

The Grayson Lacrosse Booster Club, PO Box 473, Grayson, GA. 30017

For more information please contact Shannon Steele at steeleshannon@bellsouth.net or Kathy Rogers at kathyonline@comcast.net.

HOW TO ORDER AN AD THAT WE PUT TOGETHER FOR YOU:

STEP 1: FILL OUT THE ORDER FORM

STEP 2: SUBMIT MATERIALS TO Shannon Steele at steeshannon@bellsouth.net.

1. The order form (page one). Fill out and email to the above email address.
ALSO SUBMIT THIS FORM WITH YOUR CHECK (See step 3)

2. Email the following:

- All digital images as separate JPGs.

When you scan them, set the scanner to a high resolution so that the images can be enlarged.

- A document file containing your text

3. Mail the order form along with a check made payable to Grayson Lacrosse Booster Club, PO Box 473, Grayson, GA. 30017



QUESTIONS

Contact Shannon Steele (or steeshannon@bellsouth.net) or Kathy Rogers (kathyonline@comcast.net) if you have questions or if you have extenuating circumstances that would prevent you from ordering your ad by December 31, 2016:

IMPORTANT INFORMATION

TEXT SPECIFICATIONS

1. Please submit text in a Doc file.
2. Your message must be typed with correct spelling and punctuation, as well as be the appropriate length, as we will copy and paste it directly into your ad.
3. Player Ad's can not include a company logo

PHOTO SPECIFICATIONS

1. We DO NOT accept hard copies of photos. (If you do not have access to a scanner, please email Shannon)
2. You must submit your photos AND text in your email.
3. Each photo, as well as the word document, should be in a separate file.
4. JPG files are best for pictures. Doc files are best for text. Please do not submit pictures in a Word or Power Point Doc.
5. WE CAN NOT TAKE PICTURES FOR YOU. You must collect your own pictures.
5. Pictures must be appropriate for a school publication. No pictures with students in inappropriate dress, smoking and/or drinking (no pictures with cups or bottles are permitted).

PDF PROOF VIA EMAIL

1. You will receive a PDF proof of your ad at the email you provide on the order form.

We will require your approval before we print your ad.

2. Unless the proof does not reflect your original submission, we do not make any changes at this point in the process.

Any requested changes to pictures or text will cost \$25 each.

3. The Grayson Lacrosse Media Guide Committee will not be held responsible for any errors that appear on the ad after it has been approved.

